



# Seminar on 2017 Hong Kong Retail Outlook

Hong Kong's retail industry is now facing the "new normal" and recorded a double-digit drop on retail sales value in 2016 owing to the subpar global economic condition and the protracted slowdown in the inbound tourism. It is a critical time for retailers to have a forward looking perspective to face the challenges in 2017.

Against this backdrop, the Association is going to organize a seminar on "2017 Hong Kong Retail Outlook" to update members and fellow retailers on the retail prospect in 2017.

Date: 24 January, 2017 (Tuesday)  
Time: 15:00-17:00 (Registration Starts at 14:30)  
Venue: Auditorium, 9/F, The Hong Kong Federation of Youth Groups Building, 21 Pak Fuk Road, North Point  
Fee: Full Member / Associate Member - \$150  
Individual Associate Member - \$100  
Non-member: \$280  
Special Offer to SMEs (No. of Staff below 50): Buy 1 Get 1 Free

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Language: Cantonese

Deadline: 20 January, 2017

**24 January**  
[Click Here to Register](#)

1

## HONG KONG'S ECONOMIC OUTLOOK

Mr. Ricky Choi  
Senior Economist  
Bank of China (HK) Limited

2

## RETAIL SALES OVERVIEW AND FORECAST OF HONG KONG MARKETS

Ms. Karen Chang  
Hong Kong Retail Vice President  
Nielsen Hong Kong and Macau

3

## FORECAST ON RENTAL AND PROPERTY PRICE OF HONG KONG STREET SHOPS AND SHOPPING MALLS

Ms. Kathy Lee  
Director of Retail Consultancy  
Savills (Hong Kong) Limited